

Remarkable Identities

Multiply the following binomials.

$$a) \underline{(x-3)(x+3)} = x^2 + \underline{3x - 3x} - 9 = \underline{x^2 - 9}$$

$$b) \underline{(2n+5)(2n-5)} = 4n^2 - 10n + 10n - 25 = \underline{4n^2 - 25}$$

$$c) \underline{(x^2+8)(x^2-8)} = x^4 - 8x^2 + 8x^2 - 64 = \underline{x^4 - 64}$$

Did you notice a **pattern**? Can you formulate a **conjecture** about the relationship between the terms of the binomials and the product?

$$(a+b)(a-b) = \underbrace{a^2 - b^2}$$

This is called a
difference of squares

these binomials are called conjugates

The product of two binomial conjugates is always a difference of squares.

Use this identity to quickly multiply these conjugates.

$$\begin{aligned} \text{a) } & (x-13)(x+13) \\ & = x^2 - 169 \end{aligned}$$

$$\begin{aligned} \text{b) } & (5x+12)(5x-12) \\ & = 25x^2 - 144 \end{aligned}$$

$$\begin{aligned} \text{c) } & (100x+15)(100x-15) \\ & = 10000x^2 - 225 \end{aligned}$$

$$\begin{aligned} \text{d) } & (2x^3+9)(2x^3-9) \\ & = 4x^6 - 81 \end{aligned}$$

Square the following binomials.

$$\text{a) } (x+5)^2 = (x+5)(x+5) = x^2 + 5x + 5x + 25 \\ = x^2 + 10x + 25$$

$$\text{b) } (2n-3)^2 = (2n-3)(2n-3) = 4n^2 - 6n - 6n + 9 \\ = 4n^2 - 12n + 9$$

$$\text{c) } (p+9)^2 = (p+9)(p+9) = p^2 + 9p + 9p + 81 = p^2 + 18p + 81$$

$$\begin{aligned}(a+b)^2 &= (a+b)(a+b) \\ &= a^2 + ab + ab + b^2 \\ &= a^2 + 2ab + b^2\end{aligned}$$

This is the square of the first term

This is twice the product of the two terms

This is the square of the second term

Similarly... $(a-b)^2 = a^2 - 2ab + b^2$

The result of squaring a binomial is called a **perfect square trinomial**.

Use this identity to quickly square these binomials.

$$\begin{array}{ll} \text{a) } (3b-7)^2 = (3b)^2 + 2 \cdot (3b)(-7) + (-7)^2 & \text{b) } (15x+2)^2 \\ = 9b^2 + -42b + 49 & 225x^2 + 60x + 4 \end{array}$$

$$\text{c) } (17x^4 - 6y)^2 = 289x^8 - 204x^4y + 36y^2$$

$$\begin{aligned}(101)^2 &= (100 + 1)^2 \\ &= 10\,000 + 200 + 1 \\ &= 10\,201\end{aligned}$$

$$\begin{aligned}(99)^2 &= (100 - 1)^2 \\ &= 10\,000 - 200 + 1 = 9801\end{aligned}$$

$$(101)(99) = (100 + 1)(100 - 1) = 10\,000 - 1 = 9999$$